**NOTICE OF PRIVACY PRACTICES**

**This notice describes how medical information about you may be used and disclosed and how you can get access to this information. Please review it carefully.**

*To Our Patients: The physicians and staff of The Arkansas Upper Cervical Center have always been committed to the absolute protection of every patient’s health information. The Health Insurance Portability and Accountability Act requires that we provide notice to each of our patients of how this information is used.*

**We safeguard information about your health and person (Protected Health Information, “PHI”).** We collect information from you and store it in a medical record, which may be electronically stored on a computer. Our medical record charts are stored in a secure area and are available only to designated staff and only for specific reasons. If your record is computerized, we use security measures to protect it.

**How we may use and disclose your protected health information.**

We use your PHI in many ways to help in treatment, payment and clinic operations. Some examples include:

* Sending you an appointment reminder
* Obtaining your medical history and treatment and recording it in your chart
* Phoning in prescriptions
* Consulting a specialist about you care
* Providing a specialist with medical records
* Providing your PHI to an emergency room or hospital
* We may use your PHI to create bills we submit to the insurance company
* Obtaining approval/payment from your health insurer(s) for treatment, tests or equipment
* Notifying you of test results
* Notifying family members upon your hospital admission
* Discuss your care with person responsible for taking care of you
* To provide treatment to you in the event there is a language or communication barrier

In order to protect your privacy, our business associates that may have access to PHI are required to sign a written agreement protecting any use or disclosure of you PHI. Examples include our medical record copying service, housekeeping services, medical waste disposal services and transcriptionist services.

We may be required by law to use or share your PHI, without your written authorization, for the following:

* When required by federal, state and local law
* Public health activities for reporting requirements (deaths, child abuse, domestic violence, gunshots, communicable disease, infectious disease control, Food and Drug Administration (FDA) compliance/ reporting adverse events, product defects/recall, biological product defects, tracking FDA related products, etc.)
* Reporting victim of abuse, neglect or domestic violence
* Health oversight activities (audits, investigations and inspections)
* Judicial proceedings (valid court orders)
* Appropriate law enforcement requests
* Deceased person information (coroners, medical examiners, funeral directors)
* Organ and tissue donation
* Medical Research
* Emergencies or to avert a serious threat to any person or the community
* Military activities/national security/aversion of criminal activities
* Workers’ compensation
* Correctional institutions, parole or other law enforcement officials
* As required by the Secretary of the Department of Health and Human Services

**How to direct us to use and disclose your PHI: written authorization.**

Other uses and disclosures of your PHI will be made only with your written authorization, unless otherwise permitted or required by law. YOU MAY REVOKE YOUR WRITTEN AUTHORIZATION AT ANY TIME, IN WRITING. If you revoke your written authorization, it will apply to any future actions relating to the release of your PHI. There may be cases where we have already released you PHI prior to receiving your revocation.

**Your Patient Privacy Rights**

You have the right to:

* **Inspect and copy your PHI.** You may make a written request to our clinic and pay the copying/mailing fee to look at and receive a copy of your designated record set. The designated record set contains medical and billing records as well as other records we use to make decisions about your health care. We must respond within thirty (30) days (or sixty (60) days if extra time is needed). Under federal and state law, however, you may be denied access to inspect or copy the following records: psychotherapy notes, information, compiled in the reasonable anticipation of, or use in, a civil, criminal, or administrative action or proceeding, and PHI that is subject to law, that prohibits access to PHI. You may have the right to a review upon denial. Please contact the clinic Privacy Officer if you have any questions about access to your medical record.
* **Request restrictions of you PHI.** You may ask us to limit how we use or disclose any part of you PHI as explained above, except for the typical uses and disclosures described above, you may also request that any part of your protected health information to be, disclosed to family members or friends who may be involved in your care, you may request a specific restriction by writing the request to whom the restriction applies on the authorization form. We do not have to agree to your request. In the event we agree, we will state the agreement in writing. We have the sole right to deny a request if unreasonable.
* **Request to choose how we communicate with you.** You have the right to ask that we send information to you in a specific manner, for example, receiving information at your work address rather than your home address or email rather than regular mail. We must agree to your request as long as it would not be disruptive to our operations to do so. We may condition our agreement to honor your request by asking you for specific information as to the alternative address, method of contact and the cost. We will not request an explanation from you as to the basis for the request. You must make this request in writing, addressed to the Clinic Privacy Officer.
* **Request your doctor amend your PHI.** You may make a written request to your clinic for the doctor to consider amending the PHI in your designated medical record set to make it more accurate and complete or to correct an error. You must state the reason for the request. We must respond within sixty (60) days (or ninety (90) days if extra time is needed). We may deny your request for an amendment. If we deny your request, you have the right to file a statement of disagreement with us. We may prepare a rebuttal to your statement and will provide you with a copy. You then may have this reviewed by another provider. If we agree to make the change, we will ask you who to notify of the change. Please contact the Clinic Privacy Officer as listed below if you have questions about amending your medical record.
* **Receive a list of disclosures we have made of your PHI.** Beginning April 14, 2003, you may make a written request for a list of all our uses and disclosures of you PHI other than for treatment, payment, clinic operations, to yourself, or those with valid authorization. We must respond in (60) days (or 90 days if extra time is needed).The list will be for a 12-month period unless you ask for a shorter time. You are entitled to one (1) free accounting each year. There will be a reasonable chargefor any additional accounting requests during the year. The right to receive this information is subject to certain exceptions and restrictions.
* **Receive a copy of this notice.** You may receive an additional paper or electronic copy of this notice from us.

**Our responsibilities**

We reserve the right to make changes to this notice, which will affect the PHI we maintain at that time. Our duty as your healthcare provider is to maintain your privacy in accordance with law, abide by the terms of this privacy notice, accommodate reasonable requests or notify you if we cannot, and provide you with a revised copy of this notice. You can obtain a copy of any revised notice by calling our clinic or visiting our clinic and picking up a copy.

* Notices are always available in our clinic for your review
* This notice is also published on our website

**Complaints**

If you believe your privacy rights have been violated, you may complain by providing a written statement to our clinic and to the Secretary of Health and Human Services (HHS). We will not retaliate against you for filing a complaint. We will not require you to waive the right to file a complaint with HHS as a condition to receive treatment from us. You may also contact our Privacy Officer if you have questions or comments about our privacy practices.

Effective date: April 14, 2003

If you would like to exercise any of these rights and would like assistance, please contact us at the address below:

**The Arkansas Upper Cervical Center**

**607 East Race Avenue**

**Searcy, AR 72143**

For more information about HIPPA or to file a complaint:

**The U.S. Department of Health & Human Services**

**Office of Civil Rights**

**200 Independence Avenue, S.W.**

**Washington, DC 20201**

**Toll Free: (877) 696-6775**

*Thank you for allowing us to provide your healthcare and for your confidence in the strict privacy procedures we have established to protect your PHI.*